



WISHING WELL
International Foundation

A non-profit organization bringing clean, safe drinking water to developing areas

For Immediate Release

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Quality Flow Inc. Joins 10-1-10 Africa Expedition as Hydration Sponsor

Deerfield Beach, FL – January 15, 2016 -

A Hydration Sponsorship for the 10-1-10 Africa Expedition has been secured by Northbrook, IL-based Quality Flow Inc. The company's generosity will provide clean water for 250 people for 10 years.



QUALITY FLOW, INC.

Better Water. Better Business.®

Quality Flow is one of several WQA-member companies to sign on as a sponsor of the event, which is scheduled for May 2016. The Expedition is a two-week fundraising event of Wishing Well International Foundation (WWIF) in which representatives and sponsors will travel across South Africa and Swaziland to deploy much-needed water filters.

Founded in 1984, Quality Flow is a privately-held firm that specializes in the impact of water quality in the beverage and food service industry. Having extensive experience at implementing water filtration solutions on a global scale for its clients, the company is an ideal partner for WWIF. The Foundation's mission is to provide clean, safe drinking water in developing areas, an effort which prevents diseases that are leading to the early death of millions of people on an annual basis. "Access to potable drinking water is the most basic need of everyone on the planet, yet is still remains an elusive dream for far too many," said Susan McKnight, Quality Flow Vice President. "We are very excited and proud to help the Wishing Well International Foundation in their quest to make clean water available throughout the developing world."

Given the cost, capacity and lifespan of one filtration device, a \$10 donation will ultimately provide clean, safe drinking water for 1 person for 10 years (10-1-10). As the message spreads



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that even a small donation has a long and widespread impact for so many people, companies are jumping aboard with generous donations to maximize the effectiveness of their charitable programs. Companies inside and out of the water industry are coming to the same conclusion; of all the pressing needs there are in the world, clean water is fundamental.

Quality Flow President Peter Kennedy emphasized the positive domino effect that results when people gain access to clean water. "Childhood mortality decreases, family bonds strengthen, education and economic growth are improved...the ripple effect of these changes leads to a tidal wave of positive outcomes," said Kennedy. "This is why this initiative with Wishing Well is so very important to all of us in the Quality Flow family."



Click [here](#) to learn more about the Expedition and see the full list of available sponsorships.

Click [here](#) to view and download the registration form.

Thank you for your support.



\$10 provides clean, safe drinking water for 1 person for 10 years.

Together We Can Make a Difference!



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